



Robert Rund Creative Consulting

Consulting for arts and other organizations, for profit and not-for-profit companies, artists, ensembles and schools

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Range of Services (a starting place)

In addition to the primary service of one-on-one consulting in a variety of contexts and settings, R²C² also offers a variety of one- to three-day workshops with the following titles and descriptions

for **ORGANIZATIONS (of all kinds)**

- ∞ StrategiCreative Planning – Harnessing your distinctive voice and translating it into a viable and sustainable business model
- ∞ M.I.A. – mission in ACTION – Making the most of who you ARE through cultivation of conceptual thinking
- ∞ CONNECTEDness – sharing resources and finding true collaboration

for **ARTISTS and ENSEMBLES (of all kinds)**

- ∞ Marketing SMARTS – Don't be afraid of having a competitive advantage
- ∞ Just because you CAN doesn't mean you SHOULD – Aligning your capacity to create a sustainable business plan
- ∞ The importance of COLLABORATION, but NOT for the reasons you think

for **EDUCATIONAL INSTITUTIONS (of all kinds)**

- ∞ the ART of Partnership – Building community relations in challenging times
- ∞ YOUR Arts Program – A Balancing Act
- ∞ Who Are the People in Your Neighborhood? – a study of both internal and external CONSTITUENCIES
- ∞ knowing the score – a workshop for young arts majors to expand their concept of what opportunities are available to them (colleges only)

for **LEADERS (of all kinds)**

- ∞ Leadership: What it is and What it COULD BE
- ∞ Understanding Change – Balancing intuition, intellect and i(e)motion
- ∞ win/win leadership – the key to succeeding with EVERY proposal
- ∞ S.S.S. (Saving the Sinking leaderShip) – leading after the honeymoon is over
- ∞ Board Games – the rules are important and the object of the game is consensus